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The 44th Annual Detroit Camper & RV Show is coming to the Rock Financial Showplace

Novi, Mich., Jan. 18, 2010—The Michigan Association of Recreation Vehicles and Campgrounds (MARVAC) is sponsoring the 44th Annual Detroit Camper & RV Show, February 10-14, 2010, at the Rock Financial Showplace in Novi (located on Grand River, just 1 mile west of Novi Road). Over 200 new recreation vehicles will be on display including folding campers, motorhomes, travel trailers, truck campers and fifth wheel travel trailers. Special discounts include folding campers from \$4,999; trailers from \$8,999; and motorhomes from \$49,999. Plus, manufacturer rebates on select RVs. Booths featuring parts and accessories, campground information, on site RV financing and RV rentals make this the complete RV show experience. To celebrate the 100th anniversary of the RV industry, the show will feature a special historical display showcasing some of the earliest RVs in the country.

At the show, enter to win the Ultimate MIS Race Experience package from Michigan International Speedway. Includes tickets, camping and VIP access (valued at nearly \$3,000).

A “select your discount” coupon is available on www.marvac.org, at southeast Michigan and Flint area Sunoco gas stations, Big Boy restaurants and in area newspapers. With this special coupon, consumers can choose one of three discounts offered—\$1 off adult admission any day; senior admission for \$5 on Wednesday or Thursday, or 2-for-1 admittance coupon on Friday.

The new, 2010 *RV & Campsite*, a guide to camping in Michigan, will be available free to consumers.

The 44th Annual Detroit Camper & RV Show will be held at the Rock Financial Showplace and is open weekdays 2-9 p.m., Saturday 11 a.m.-9 p.m. and Sunday 11 a.m.-6 p.m. The cost for adult admission (ages 13 and up) is \$9; children ages 12 and under are admitted free! Seniors (ages 55 and over) are admitted for just \$5 on Wednesday, February 10 and Thursday, February 11 (no coupon necessary).

The show is sponsored by the Michigan Association of Recreation Vehicles and Campgrounds (MARVAC), a member organization representing all aspects of the camping and RV industries.

***Consumers can call 517.349.8881 or visit marvac.org
for additional information on the RV show.***

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