



Contact:  
Agency:  
Phone:

Rachael Biermann, [rbiermann@allseasonscommunications.com](mailto:rbiermann@allseasonscommunications.com)  
All Seasons Communications  
(586) 752-6381  
(586) 663-9966

## Quick Facts on the 21<sup>st</sup> Annual Fall Detroit Camper & RV Show

**When:** October 6-10, 2010

**Hours:** Weekdays 2-9 p.m., Saturday 11 a.m.-9 p.m., Sunday 11 a.m.-6 p.m.

**Where:** Rock Financial Showplace, 46100 Grand River Avenue, Novi, MI 48374.  
Exit I-96 at Beck Road, 1 mile east on Grand River.

**Display:** All types of new recreation vehicles—over 200 units and 50 brands displayed; folding campers, motorhomes, travel trailers, truck campers, park models and fifth wheel travel trailers, ranging in price from \$4,999 to more than \$400,000.

Booths featuring parts and accessories, campground information, on site RV financing and RV rentals make this the complete RV show experience.

**Special discounts:** Folding campers from \$4,999; trailers from \$8,999; motorhomes from \$49,999. 2010 model closeouts and discounts on 2011 models. Plus, manufacturer rebates on select RVs.

**Admission:** Adult admission (ages 13 and up) is \$8, senior admission is \$7, and children 12 and under get in free! RV show ticket will also get you into the Fall Remodeling & Design Expo, Thursday through Sunday.

**Coupons:** A coupon is available at [www.marvac.org](http://www.marvac.org), southeast Michigan CVS Pharmacies, Big Boy restaurants and in area newspapers. With this special coupon, all consumers can get a \$1 off any adult or senior admission.

**Register to win:** Register to win free tickets at [www.marvac.org](http://www.marvac.org).

At the show, enter to win the Ultimate MIS Race Experience package from Michigan International Speedway. Includes tickets, camping and VIP access (valued at nearly \$3,000).

**Show director:** Bill Sheffer, Michigan Association of Recreation Vehicles and Campgrounds (MARVAC), 517.349.8881.

MARVAC is a non-profit, state trade association that represents all segments of the recreation vehicle and private campground industries in Michigan.

**For more information:** Please call 517.349.8881 or visit [www.marvac.org](http://www.marvac.org).

###